



5184 Caldwell Mill Road  
Suite 204 – 182  
Birmingham, Alabama 35244  
Phone (205) 610-9560  
donna@lampsteadsolutions.com  
www.lampsteadsolutions.com

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### **Bio for Donna Handley, Lampstead Solutions**

Donna M. Handley, Ph.D. is the Principal and President of Lampstead Solutions, which is a management consulting firm that specializes in nonprofit agency assistance. The Lampstead mission is “*Helping Others Shine*” as we strive to empower, engage, and inspire agencies in the provision of services to others.

At Lampstead Solutions, we seek to

- **Empower** agencies by providing the knowledge base to successfully link theory and practice that leads to a unique advantage in the nonprofit sector
- **Engage** agency Board and Staff members as they work to enhance organizational performance and communications
- **Inspire** Board and Staff members both collectively and individually to renew their enthusiasm for the agency and its impact in the world, which will thereby boost their productivity

Donna’s background includes expertise and experience in both the nonprofit and local government arenas. Donna most recently worked as an Associate Professor of Public Administration in the University of Alabama at Birmingham Master of Public Administration (UAB MPA) program, where she worked with area professionals, conducted research, and taught nonprofit essentials in areas including financial management, marketing, fundraising, administrative leadership, and intergovernmental relations. In her faculty position at UAB (2004-2011), Donna worked with local nonprofit agencies in need of assistance and coordinated student projects to meet the agencies’ needs and provide students with practical experience. As a result, agency marketing plans, financial assessments, marketing materials, and other items were produced under her oversight. Donna also received grant funding in support of several research projects, which included the areas of a) federal-local funding relationships and the Community Development Block Grant Program and b) the recruitment and retention of women in the fields of science, technology, engineering, and mathematics. Her most recent research project assessed the role of Facebook in nonprofit marketing and fundraising. She has also published her work in numerous journals in the field of public administration and public policy.

Prior to her work with UAB, Donna worked for the City of Auburn (1998-2004) where she gained experience in the Departments of Economic (and Community) Development, Human Resources, and Public Works. Her most significant work experience in Auburn was her work with the Economic Development Department; as Assistant Director of Economic Development, she managed the Community Development programs at Auburn, including their Community Development Block Grant (CDBG) program and Affordable Housing projects.

Donna obtained her Ph.D. in Public Administration and Public Policy from Auburn University in 2003 while she was employed with the City of Auburn. She also has a Master of Public Administration degree (1998) and a Bachelor's degree in English (1995) from Auburn University.

Over the years, Donna has been involved with various nonprofit agencies by serving in leadership positions that range from human services to professional associations. She is a member of the American Society for Public Administration (ASPA) and is currently Past Chair of the Southeastern Conference for Public Administration (SECoPA). She is a past President of the Greater Birmingham ASPA Chapter. Donna also volunteered for United Way of Central Alabama for several years and served as the Chairperson for Agency Reviews between 2007 - 2010. Currently, Donna serves as an Advisory Council Member for the Spirit of Hope Youth Ranch.

Lampstead Solutions is currently working with the O'Neal Foundation to help fulfill its mission of *providing support, education, and assistance to nonprofit agencies*. Partner agencies include First Light, Hand In Paw, Spirit of Hope Youth Ranch, and CASA of Jefferson County.

Services provided by Lampstead Solutions include training and assistance in the following areas:

- Training and Leadership Development Services
  - Management and Leadership for Executive Directors, Boards, and Staff
  - Intergenerational Management
  - Managing and Motivating the Millennial Generation
  - Leadership for the Common Good
  - Empowering and Improving Leadership Skills for Women
  - Intergovernmental Relations between Federal, State, Local governments
- Board and Staff Training and Retreats
- Strategic Planning and Positioning
- Formation of Nonprofit Organizations
- Marketing Plans
- Fundraising Plans and Assessments
- Financial Management Techniques and Tools
- Program Evaluation and Assessment